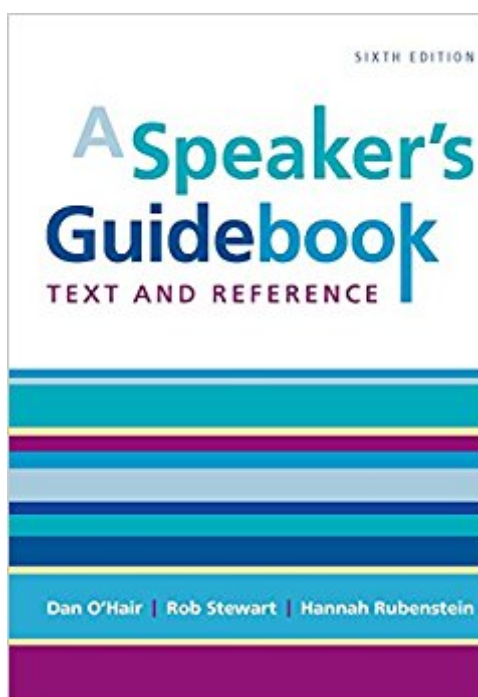


The book was found

A Speaker's™ Guidebook: Text And Reference, Sixth Edition



Synopsis

A Speaker's Guidebook is the best resource for public speaking in the classroom, on the job, and in the community. Praised for connecting with students who use it (and keep it!) year after year, this tabbed, comb-bound text covers all the topics typically taught in the introductory course and is the easiest-to-use public speaking text available. In every edition, including this one, hundreds of instructors have helped with the book focus on overcoming the fundamental challenges of the public speaking classroom. Print and digital tools converge in this edition to help students with every aspect of the speech building process. A new, gorgeous collection of speech videos, accompanied by questions, model speech techniques while the adaptive quizzing program, LearningCurve, creates a personalized learning experience adjusted to each individual.

Book Information

File Size: 15057 KB

Print Length: 560 pages

Publisher: Bedford/St. Martin's; 6 edition (October 24, 2014)

Publication Date: December 5, 2014

Language: English

ASIN: B00QMTU7EW

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #11,364 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #3 in Kindle Store > Kindle eBooks > Reference > Words, Language & Grammar > Communication #3 in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Academic & Commercial #73 in Books > Reference > Words, Language & Grammar > Communication

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Bought this for my sons dual credit class

for school

Good text. It is well written and compiled. Just wish the launch pad online accessory was included. (There is a free trial period, but then there are charges.)

Wordy but detailed.

formatting for kindle edition is a little annoying. it switches pages if you scroll too far.

Great quality! Wish my professor would apply it more to my class, but hey.. I own it. I'm sure I'll open it one of these days.

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